

One Truckee River Sparks City Council



What is the One Truckee River Initiative?

One Truckee River works together for a sustainable, clean, and thriving river connected to the hearts and minds of the community.



Goal #1 – Protect water quality and ecosystem health.



Goal #2 – Create a safe, beautiful and accessible river.



Goal #3 – Foster a community that protects and cares for the river.



Goal #4 – Sustainable management of the river.

What is the One Truckee River Outcome?

- ❖ 4 Goals
- ❖ 21 Objectives
- ❖ 103 Strategies and Action Items

*“One Truckee River provides opportunities for local businesses to become involved in the health and use of the Truckee River.”
Alex Stodtmeister*



“I like that there is a plan developing to embrace one of the region’s most valuable resources.” Adam Michalski



How with the Plan be Implemented?

- ❖ Some important efforts and programs included in the plan are already the responsibility of individual One Truckee River stakeholders.
- ❖ Gain additional support and recognition through the plan.
- ❖ Adding partners or matching funds.
- ❖ Identify gaps in priority areas where new programs must be developed.
- ❖ Paves the way for long-term management and sustainability of the One Truckee River approach.



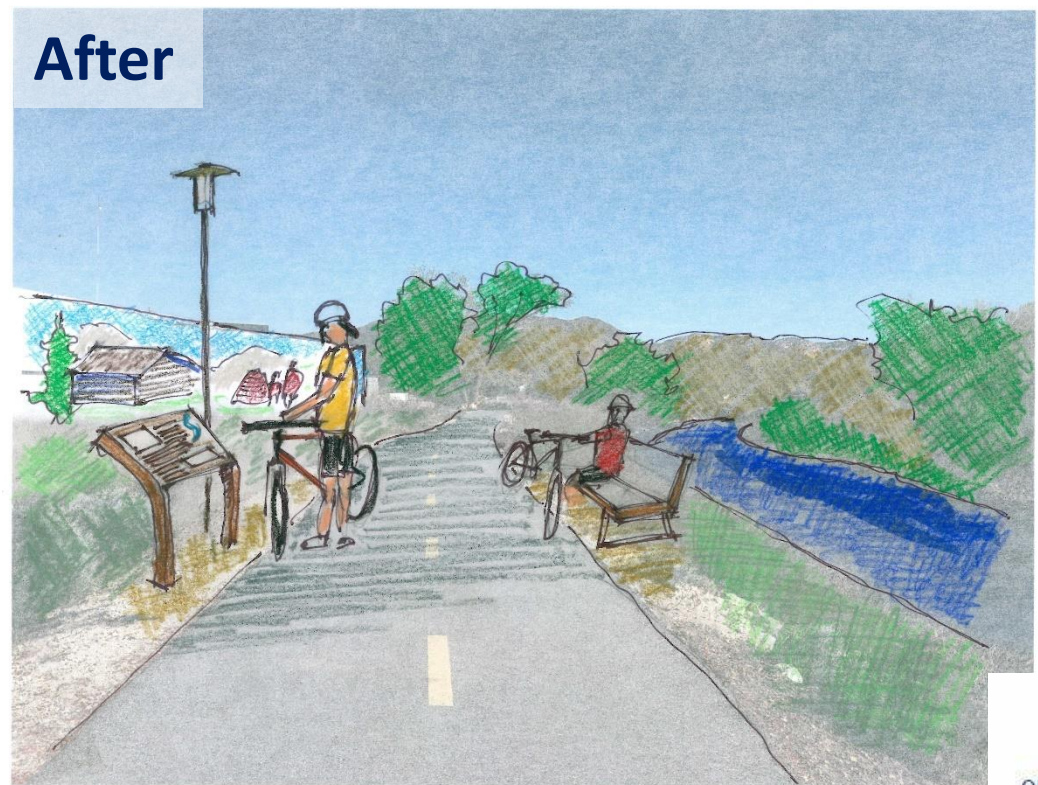
Examples of the One Truckee River Plan Outcomes

❖ More amenities including benches, lighting, landscaping, signage, etc.

Before



After



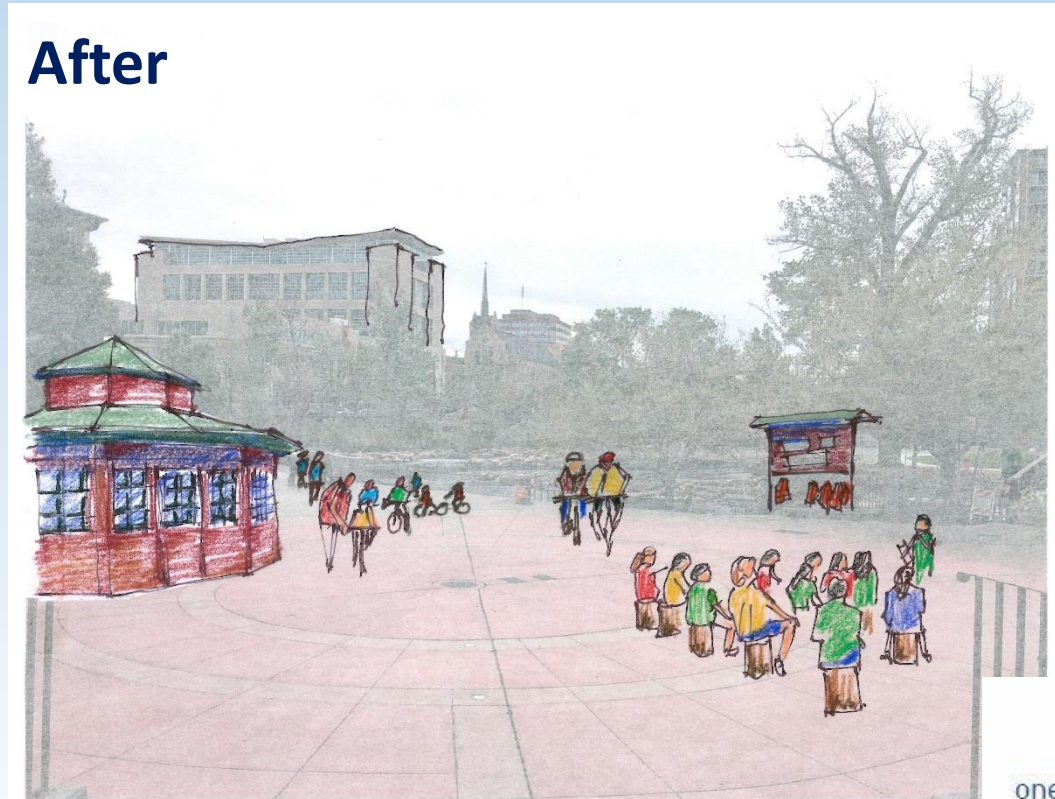
Examples of the One Truckee River Plan Outcomes

❖ Truckee River visitors center & kiosks, Smart Phone app, increased River education activities, life jacket stations

Before



After



Examples of the One Truckee River Plan Outcomes

❖ Improved access to the River, cleaned up of vegetation, more dining/recreational activities along the River, stop fencing off the River and start embracing it

Before



After



Examples of the One Truckee River Plan Outcomes

❖ Coordinated special events, safe place for families to go, clean environment, more reasons to use the River

Before



After



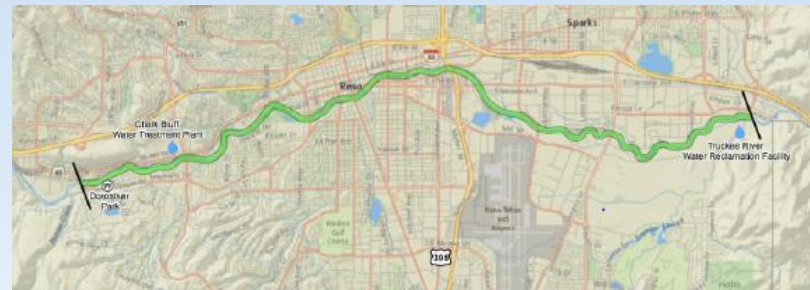
Social Issue Impacts Already Underway

- ❖ River cleanups
 - ❖ TMWA, Waste Management, etc.
 - ❖ NDOT
 - ❖ Adopt-A-River
- ❖ Community case worker outreach
- ❖ Law enforcement presence
- ❖ Cross Roads expansion
- ❖ Voucher program for homeless housing
 - ❖ Lincoln Apartments (5 vouchers)



Examples of Year One Action Items

- ❖ Implement a “Healthy Rivers, Healthy People” campaign that will encourage the wellbeing of the Truckee River as well as the residents that live, work and play along it.
- ❖ Coordinate continued clean up efforts along the River.
- ❖ Support coordinated public outreach and education for community living along the River.
- ❖ Establish and promote a comprehensive events calendar that features all relevant activities, events, and entertainment associated with the river.
- ❖ Compile and assess existing Truckee River-related curriculum and educational programs.
- ❖ Create metrics for measuring success of each of the plan’s strategies and action items.
- ❖ Create a base line GIS mapping
- ❖ Annual One Truckee River Initiative Forum



Examples of Years 1-5 Action Items

- ❖ Multi-jurisdictional case management to assist individuals with access to housing and other resources.
- ❖ Identify appropriate locations and types of amenities along the Truckee River.
- ❖ Inventory existing art installations and identify locations for new art and murals.
- ❖ Create a watershed education plan.
- ❖ Create a Truckee River visitors center.
- ❖ Create a budget for One Truckee River action items.
- ❖ Identify public and private funding partners for implementation of the One Truckee River action items.
- ❖ Examine feasibility of a linear park concept.



“One Truckee River” is a collaboration of public and private partners working together to realize a Truckee River that flows clear and clean, quenches our thirst, sustains the river’s natural ecology, cultural resources and wildlife, and connects residents and visitors to unparalleled opportunities for recreation and regeneration.

www.onetruckeeriver.org

THANK YOU FOR SHARING THE *ONE TRUCKEE RIVER* VISION

